

MOOC DIGITAL WORKPLACE

MODULE 3: TEAMWORK

VIDEO: MOD3_4: Mission, Vision and Values

Script: details of what the course presenter will say.
On screen text: ideas, images etc. to appear on screen as and when prompted.
Editing notes: notes of what needs to be changed for the next edition.

SCRIPT

ON SCREEN TEXT

EDITING NOTES

How can we give coherence and authenticity to a team? Have you ever thought about it?
Working on the company's mission, vision and values can help us.
But ... what does each of these concepts mean?

Close-up of the trainer for a few seconds holding a sign showing his/her full name.

The mission essentially reflects the role of the team in the organisation, the reason why it exists; which sometimes gives rise to its main activity and/or to the solutions it provides.

Card:
MISSION

Close-up of the trainer.

Vision is essentially what the team will look like in the future. It has an inspiring and motivating dimension to it. The company's objectives must be aligned to its vision.

Card:
VISION

Close-up of the trainer from the other side.

Values are the company's standards of conduct; the ethical principles that regulate and guide behaviour. In addition to the agreed values, corporate values will spread to the organisation's teams. Values are key, for example, to determine priorities in any given moment, and the basis for decision-making.

Card:
VALUES

Close-up of the trainer from a different perspective.

What do we need to consider when defining the mission, vision and values for our team or network?

- Always keep the project objectives in mind, as well as the different objectives of each of your team members, so that everyone's expectations can be met.
- If your company is part of a larger organisation, you will also need to take their mission, vision and values into account and ensure the team's objectives are aligned to these.
- Before starting any project, you should work on the rules of engagement.
- Always keep these rules in view to promote a sense of belonging and cohesion among all members.

Card with summary:

- Goal setting
- Align with the organisation
- Rules of engagement
- Mission, vision and values

Close-up of the trainer with the text on one side of the screen (phrases only appear as they are mentioned).

What are your mission, vision and values?

Irrespective of whether you work in a traditional setting onsite, or whether you work remotely offsite, you should always define your mission, vision and values, and share them with your team to help enhance the performance and sustainability of your team or network.

Close-up of the trainer.

